## **AirSculpt**<sup>®</sup>

**Investor Presentation** 

November 2024

### **AirSculpt Snapshot**

A disruptor in the Body Contouring marketplace

Large Addressable market with efficacious procedures performed by expert surgeons across 30 centers in North America and 1 location in the United Kingdom

Significant white space opportunity at strong margins has us poised for long term profitable growth **2012** FOUNDING YEAR



**22.1%** ADJ. EBITDA MARGIN **31** NUMBER OF CENTERS

65,000+ NUMBER OF PROCEDURES



### What is AirSculpt®?

AirSculpt is a fast-growing global provider of body sculpting procedures delivering a premium consumer experience

AirSculpt provides custom body sculpting using its proprietary AirSculpt method that removes unwanted fat while tightening skin in a minimally invasive procedure, producing immediate, dramatic and permanent results

### How is it Different?

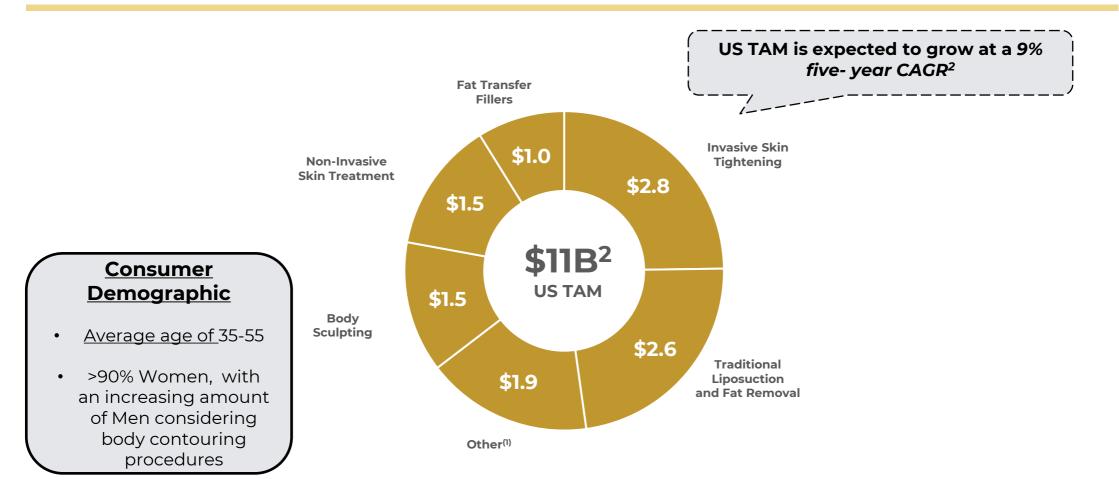
Minimally invasive procedure delivered in one session – no scalpel, stiches or general anesthesia

Dramatic, fast, **natural-looking results** – can **permanently remove** up to 10 pounds of fat<sup>(1)</sup> and tighten skin in a short, one-time procedure. **Life changing results** for many of our patients

- Highly **scalable model** supported by proprietary procedure that delivers **consistent results**
- Most people can **resume their daily routine in** 24 hours
- 100% upfront cash payment / no accounts receivable



#### AIRSCULPT OPERATES IN A LARGE ADDRESSBLE MARKET



Source: AirSculpt management and third-party consultant.

(1) Other includes Hip Fat Transfer, Brazilian Butt Lifts, Fat Transfer Breast Augmentation, Cellulite Injectables, Silicone Breast Augmentation, Facial Fillers and Kybella.

(2) Refers to 2022 TAM / 2022A-2027E CAGR

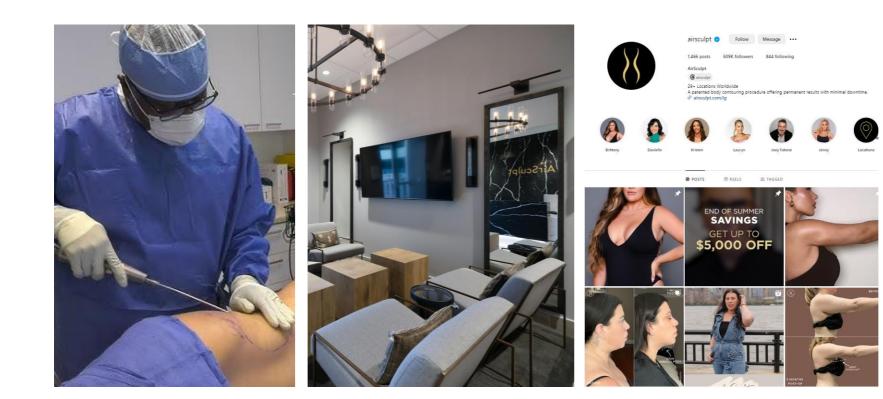
### WHY WE WIN

- Uniquely efficacious patented method with a proven track record of performing body contouring procedures
- Achieved critical mass with significant runway for growth
- Strong return on investment with positive cash flow generation across U.S. centers
- Incentivized management team with deep expertise in the healthcare and retail industries





XAirSculpt



#### Access to elite surgeons

30 centers in North America each deliver positive cash flow

Generate leads through multiple platforms including social marketing, celebrity endorsements, and patient testimonials<sup>1</sup>

How Much Does AirSculpt® Cost? What You Need to Know

Air Sculpt®



<u>AirSould®</u> is a patented body contouring treatment provided by AirSoulpt® surgeons. We are glad to offer this next-generation body soulpting option in various cities across North America and Europe. We believe procedures should be comfortable, minimize risks, and still deliver dramatic results.

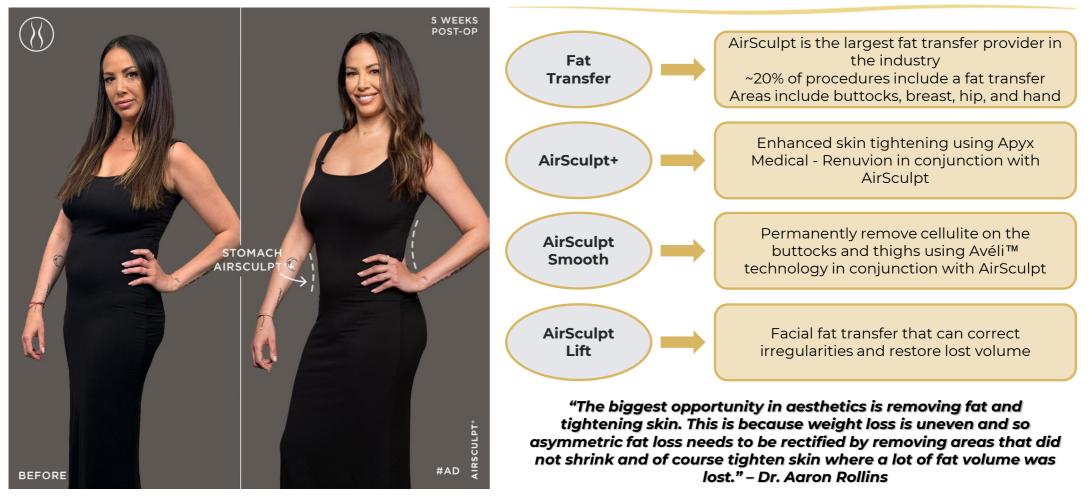
It all started with Aaron Rollins, M.D., founder of AirSculpt® and a cosmetic specialist based in Beverly Hills. He understood that people were becoming increasingly interested in solubing ohanges to their bodies with less-invasive alternatives to traditional methods. His AirSculpt® innovation succeeded in removing the fear and qualins about fat removal by providing patients with a comfortable choice besides liposution.

#### 3<sup>rd</sup> party credit providers allow for ease of payment for patients

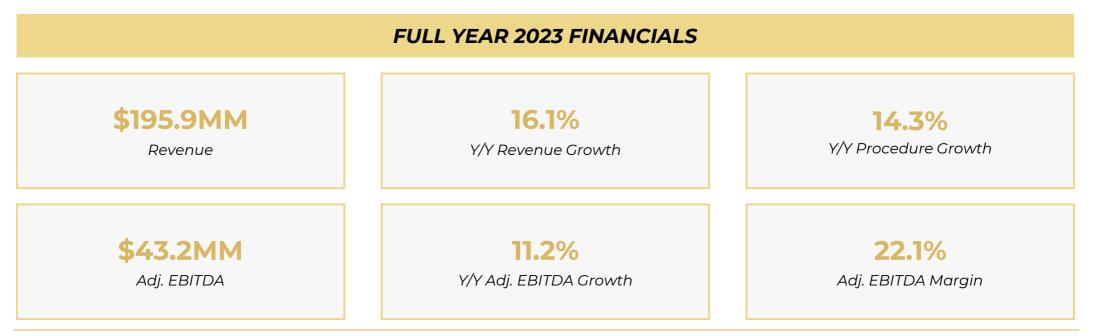
#### AirSculpt Offerings



#### AirSculpt has a broad offering of innovative procedures



- Centers are located primarily in metropolitan cities near high end retail environments with consistent patient traffic
- Consistent technology innovation cycle has supported average revenue per case in the \$12,000-\$13,000 range
- De novo centers have relatively low upfront cost and are generally profitable within the first few months of opening and achieve 100% ROIC in ~12 months
- Mature facilities require minimal capital expenditures and working capital to support incremental growth





#### **Center Opening Takes ~12 months**



Average New Center Unit Economics				
\$MM	Year 1	Year 2	Year 3	
Net Revenue	4.5	7.0	9.0	
Adjusted EBITDA	1.5	2.8	4.1	
% Margin	33%	40%	46%	

Recent Openings and Upcoming De Novo Centers		
Overland Park, KS	July 2024	
Columbus, OH	August 2024	
Deerfield, IL	September 2024	
Birmingham, MI	September 2024	
White Plains, NY	Q4 2024	

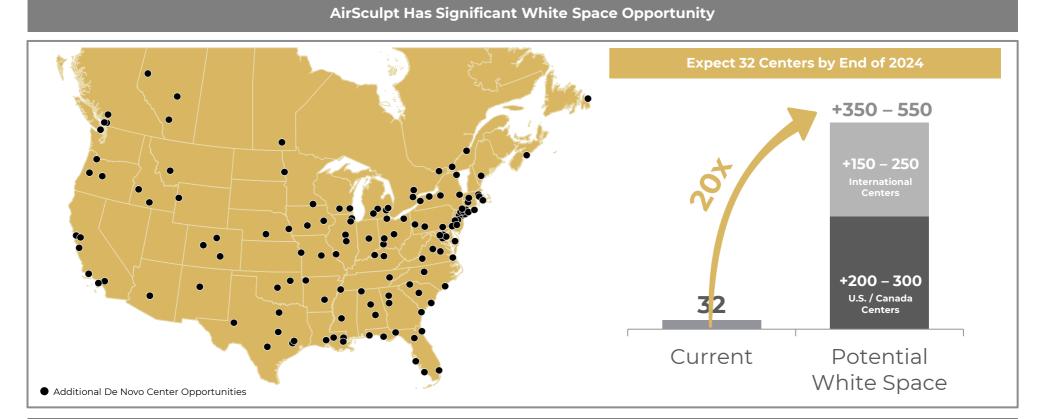
#### AirSculpt At-A-Glance



#### Proven playbook for highly-scalable, rapid growth nationwide



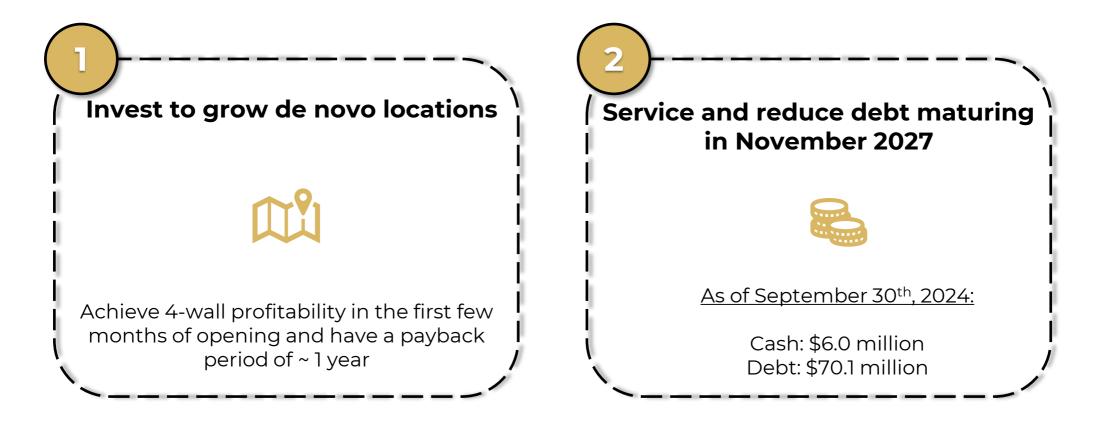




Strong demand for body sculpting services nationwide ensures high productivity for our centers in the geographies we select



#### Asset-light business model generates strong cash flow to:



## Financials

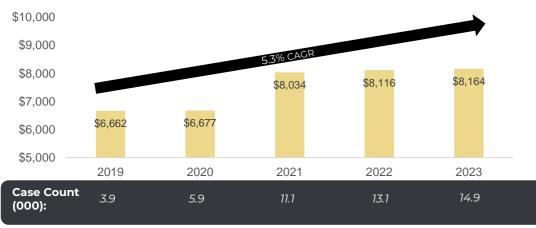


#### Historical Performance





**Gross Profit Per Case** 



Adj. EBITDA (\$MM)



Free Cash Flow<sup>1,2</sup> (\$MM)



Notes:

1. Please note Adjusted FCF in 2021 is \$31.4MM given \$11.8MM IPO cost add-back

2. Free cash flow defined as cash flow from operations less cap-ex

4. Includes \$6.7MM of public company costs compared to 2021 period

<sup>3.</sup> Includes the impact of de novo preopening costs

#### Q3 2024 Performance and FY2024 Outlook



### Q3 2024

CASE VOLUME **3,277** (4.3%)

REVENUE \$42.5m (9.1%)

NET INCOME

### (\$6.0m)

Compared to net loss of (\$1.7m) in prior year period

\$4.7m Compared to \$9.1m for prior year

ADJUSTED EBITDA

### 2024 Outlook

• Revenue in the range of \$183 million to \$189

- Adjusted EBITDA of approximately \$23 to \$28 million
  - Adjusted EBITDA to cash flow from operations conversion ratio of approximately 50% <sup>(1)</sup>
    - Five new center openings in 2024

Revenues and profitability, while down yearover-year, were in line with expectations driven by the success of our back-to-basics focus. The quarter saw:

- Measured improvement converting leads to consultations as we return to a more targeted advertising approach
- Strong performance from new US centers with new centers opened 12 months performing ahead of our stated objectives and achieving a payback of less than 1 year
- **Opened four de novo centers in the quarter** and are on track to open White Plains, NY in November
- Continued progress on cost savings goals achieving half of the planned \$1 million savings goal for the second half of 2024
- Our near-term strategic plan:
  - Improve the conversion of current and prior lead volumes into performed cases
  - Ensuring our recent de novo center openings are successful
  - o Bettering cost management

Note: Please refer to the tables included in the Q3 2024 earnings press release filed on November 8, 2024 for a reconciliation of these metrics to the most directly comparable GAAP financial measures (1) Calculated as cashflow from operating activities divided by Adjusted EBITDA.

## AirSculpt

"Our positive performance record, the proprietary technology we possess, and the large addressable market with which we operate in provides us with a vast opportunity from which to grow."

> - Dr. Aaron Rollins, Founder & Exective Chairman, AirSculpt

### Appendix

# XAirSculpt<sup>®</sup>

NEXT GENERATION BODY CONTOURING<sup>™</sup>



1

#### AirSculpt<sup>®</sup> Fat Removal

Complemented by Several Additional, Attractive Procedures

